# Ed's **RocketTrade** Method

# Harness the Power of Relative Strength!

Find and Trade the Most Explosive Moves the Market Has to Offer!

"I've seen winner after winner. This is a lot of fun!"

- Steve M.

MARA 200+% Winner in 3 Weeks!



"I'm up 52% in my LIVE ACCOUNT in just over 3 months. Let me show you how I do it!" - Ed Downs

#### Contents

| The Most Profitable Method    | 2  |
|-------------------------------|----|
| Trade Record                  | 3  |
| Relative Strength Indicators  | 4  |
| OmniScan Finds the Candidates | 6  |
| New Strategy for Timing       | 7  |
| "Let Me Show You!"            | 8  |
| Trade Examples                | 10 |
| Special Offer                 | 12 |

### "The Most Profitable Method I Have Ever Traded."

# **Results Speak For Themselves**



Greetings! This past Summer and Fall, I worked on a concept that most of us are familiar with called Relative Strength. Relative Strength (RS) is about measuring a stock's value relative to an index or other base market. (Note: Wilder's Relative Strength Index, or RSI, measures

Relative Strength within a symbol, not to the market).

Relative Strength can show which stocks are currently beating or lagging the market. But what I found is that it's not powerful enough by itself. High values of Relative Strength can easily yield overbought candidates that have made their move. It needs to be taken to a new level to yield a consistently profitable trading tool.

#### "My live brokerage account is up 52% in just over 3 months of trading!"

What I discovered is so profound and profitable that I started trading it in October and I am up 52% as of January 15, 2021 (see the link on page 3 for the entire record). I'm so thrilled with Relative Strength that I am converting my 401k so I can trade it, and am also applying it to my wife's IRA.

#### **An Important Discovery**

What I discovered is that Relative Strength is not a number. Rather, it's an evolving quantity that starts increasing on a stock and as it does so, pulls more institutional buyers in. Recently, this "feeding frenzy" has resulted in some phenomenal gains, with some stocks appreciating 100% - 200% or more in a short period of time.

Solid, Accumulated Relative Strength candidates can be found in any market – you just need the right tools to find and trade them. And that's what my RocketTrade Method is all about.

#### **Powerful Automation**

As demonstrated on pages 4-7, the RocketTrade Method is based on proprietary indicators and Scans. These unique assets provide the basis for the Method. OmniTrader is so automated, all a trader has to do is review the candidates and trades each day.

#### Trading with Relative Strength is Easy! Let Me Show You...

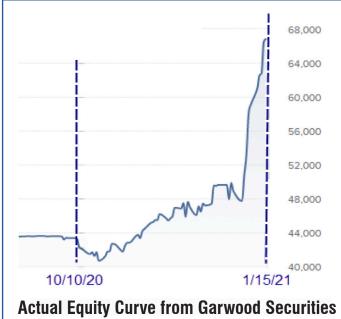
The real power is in how easy this is. In my three RocketTrade Training Sessions – I will show you how to find and manage great trades in just 15 Minutes a day. I look forward to sharing the Power of Relative Strength so YOU can put this remarkable Method to work for you.

Sincerely,

El Douns

Ed Downs

### Up 52% in Just Over 3 Months



I have been trading my Relative Strength Method since October. At the start, I experienced a small draw down as I learned valuable lessons (which I will share). Once I did that, trading with the Method became almost too easy.

After November 1, there was no looking back. To the right are the closed trades from my live account. The actual Equity Curve from Garwood Securities is shown on page 2.

#### **Anyone Can Trade this Method**

One of the hardest decisions in trading is when to get out. Using the techniques I will show you, it's easy to determine whether a stock is likely to gain more ground or when it is unlikely to go higher and should be sold.

Because the Setup is so powerful, I can go through all the candidates in about 10-15 Minutes. I don't even have to do it every day. In fact, you can see periods of time when I didn't trade at all. The point is, on any given day, the trades are there. And some can make huge gains in a matter of days. I call these Rocket Trades.

#### "I've seen winner after winner. This is a lot of fun!"

- Steve M.

#### Closed Trades from October 10 to January 15

| Sym  | Qty  | Entry | Price  | Exit  | Price  | G/L        |
|------|------|-------|--------|-------|--------|------------|
| MARA | 167  | 12-16 | 8.18   | 01-08 | 25.67  | \$2,920.33 |
| RIOT | 183  | 12-23 | 13.91  | 01-08 | 25.82  | \$2,179.90 |
| NIO  | 78   | 10-15 | 27.80  | 11-24 | 53.75  | \$2,024.10 |
| บบบบ | 1000 | 12-03 | 2.35   | 01-08 | 4.03   | \$1,680.00 |
| GME  | 181  | 10-13 | 11.94  | 12-23 | 20.53  | \$1,555.33 |
| TPR  | 111  | 10-15 | 19.40  | 11-24 | 30.27  | \$1,207.13 |
| FCEL | 208  | 12-23 | 12.59  | 01-08 | 15.35  | \$574.08   |
| OXY  | 133  | 12-04 | 17.63  | 01-08 | 20.13  | \$331.84   |
| DCP  | 104  | 11-25 | 17.38  | 01-08 | 20.14  | \$287.04   |
| BCRX | 152  | 12-04 | 5.92   | 01-08 | 7.74   | \$276.64   |
| BLNK | 113  | 12-16 | 22.41  | 01-12 | 24.42  | \$227.13   |
| BP   | 113  | 01-05 | 22.42  | 01-08 | 24.42  | \$226.23   |
| CLNE | 119  | 12-23 | 8.30   | 01-08 | 10.18  | \$223.84   |
| NXTD | 776  | 12-23 | 1.29   | 01-08 | 1.54   | \$197.18   |
| NGL  | 895  | 12-03 | 2.53   | 12-18 | 2.72   | \$170.05   |
| AMGN | -9   | 10-20 | 231.06 | 11-02 | 218.56 | \$112.50   |
| AAPL | 17   | 10-13 | 121.13 | 01-12 | 127.73 | \$112.20   |
| BHP  | 36   | 01-05 | 69.57  | 01-06 | 71.68  | \$75.96    |

|      |     |       |        | Marin |        |           |
|------|-----|-------|--------|-------|--------|-----------|
| MVIS | 208 | 12-23 | 6.86   | 01-08 | 5.91   | -\$197.39 |
| NIU  | 74  | 10-15 | 29.32  | 12-02 | 26.63  | -\$199.06 |
| APO  | -53 | 10-16 | 40.67  | 11-16 | 45.18  | -\$239.03 |
| CEMI | 215 | 12-04 | 6.51   | 12-15 | 5.18   | -\$285.31 |
| FUV  | 296 | 10-15 | 7.35   | 10-20 | 6.33   | -\$300.74 |
| SRNE | 182 | 10-13 | 11.96  | 10-14 | 10.16  | -\$328.51 |
| ZM   | 4   | 10-15 | 530.38 | 12-09 | 384.16 | -\$584.88 |
| AFI  | 413 | 10-15 | 5.19   | 12-09 | 3.47   | -\$710.01 |

See Web Site for complete brokerage record. www.nirvanasystems.com/RocketTrade

# Harnessing the Power of Relative Strength

"I can't believe how easy it is to make money with this approach." - Alvin M.

### The Indicators The Essence of the *RocketTrade* Method

The RocketTrade Method is based on Nirvana's Relative Strength Plug-In and is composed of 4 parts:

- 1. Indicators
- 2. Scans
- 3. Strategy
- 4. RocketTrade Education

While it is not necessary for traders to fully understand each part, it's important to show how they combine to make the RocketTrade Method so unique and valuable. Here is a summary of the four components, which are described in more detail on the following pages.

#### Indicators

The classic ways of calculating Relative Strength only show instantaneous values and do not show when a stock is under Accumulation. These NEW Relative Strength Indicators are used in both the OmniScans and the Strategy. They also visually show the degree to which Accumulated Relative Strength has built up in a chart. See page 5.

#### **OmniScans**

Using the Relative Strength Indicators, the provided OmniScans can identify those stocks that have the highest Relative Strength, and are in a Launch pattern. If you review the trades that were identified in this mailer, the power of these scans is obvious. They are discussed in more depth on page 6.

#### Strategy (Signals)

The Strategy's job is to find optimal entry points once a stock has been identified as being under accumulation by market participants. As explained on page 7, the Signals from the Strategy save time when reviewing candidates and provide the best possible entry points.

#### **Rocket**Trade Education

While the components of Relative Strength are powerful, there are specific chart clues that enhance results while trading. In Ed's 3-Part Educational Series, "The RocketTrade Method", he demonstrates the precise steps he took to grow an account more than 50% in a short period of time while managing risk, in just 10-15 Minutes a day. See pages 8-9 for an overview of this valuable content.

#### **Components of The Method**



I researched two key concepts that led me to create the Relative Strength indicators used in the Method.

The first indicator measures the *difference* between the current Relative Strength and prior values of Relative Strength, and is thus called the "Difference" indicator.

The Color Chart below shows the positive (green) and negative (red) Relative Strength difference measurements. The transition between red and green indicates an increase or decrease of this measurement. The accumulation of these values is used in the Accumulation indicator (discussed next).

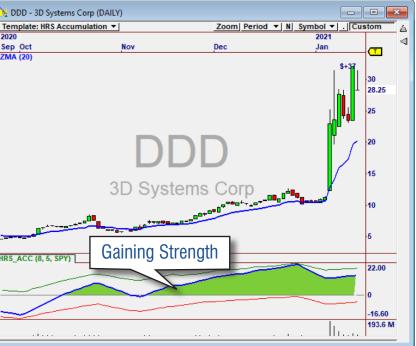


Another indicator I developed measures the accumulation of Relative Strength and is called the "Accumulation" Indicator. It basically indicates when Relative Strength is accumulating or not, by virtue of the Blue Line being above or below zero.

When the Blue Line is above zero for a period of time, we know the stock is in an accumulation mode, and the reverse for a distribution mode, making it easy to Scan for candidates each day.

Learn about the unique OmniScans that use this indicator on page 6.

#### **Measuring Accumulation**



In DDD, we see the Accumulation indicator trending up above zero since early November – an indication the stock would continue up.

#### **Measuring Distribution**



The Accumulation Indicator goes negative for LNT in late November, showing weakness that continued from there.

### **The Scans** Find the Best Candidates – Automatically

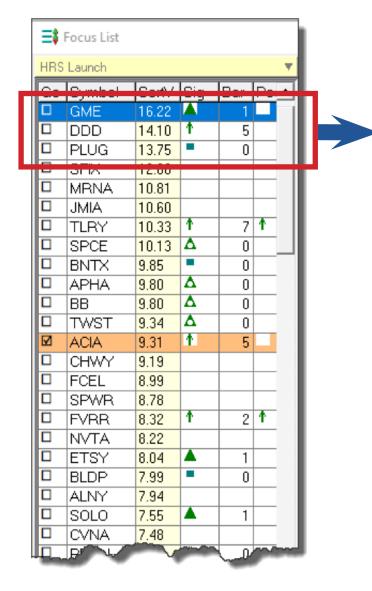
### The Strategy Excellent Entry Signals

OmniScan is one of the best tools in OmniTrader. With Scans, I can get my trading done in just 10-15 Minutes each day. These RS Scans will deliver the most explosive candidates you have ever seen, ready for the Strategy to generate great Signals on them.

The two primary Scans are "Launch" and "Down", which show the candidates that are suddenly gaining strength or getting very weak (relative to the market).

There are also "Low Cap" and "High Cap" versions, because the largest short term gains are typically generated by the Low Cap stocks, with slightly higher risk. Users can trade one or the other based on their personal risk tolerance.

Here is a Launch Scan run, with the top charts to the right. The potential of these stocks to appreciate is revealed in the setup!



6

#### "Launch" Candidates on January 15







While we certainly can look through all the candidates generated by the OmniScans (and some users do this), a huge time savings is generated by running the Strategy provided with the RocketTrade Method.

The Strategy looks for candidates with the highest Relative Strength that are turning up off a Moving Average. This often results in candidates that "run" which is where the bulk of the profits come from.

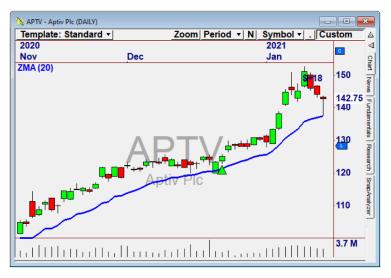
In the training sessions, Ed shows examples of how to select the best candidates from the Entry Signals presented in the Focus List. Part of the process is identifying chart clues that indicate they are likely to go higher.

Ed uses the Signals and Scans to do this in about 10-15 minutes a day across all candidates in the entire market. So far, the results speak for themselves! See Open Positions as of January 15 on page 11.



The chart for PLUG shows the Power of the Strategy coupled with Relative Strength combination. You can see solid green for 2 months where Accumulated Relative Strength is above zero, coupled with pull-backs to the ZMA for the Signal. Time and time again, this combination results in EXPLOSIVE moves.

#### **Recent Signal Examples**







## Ed's RocketTrade Method THREE LIVE Training Sessions



*"I'm up 52% in my Real Account so far. Let me show you how YOU can <u>Harness</u> <u>the Power</u> in YOUR account!"* 

My live training sessions come with the RocketTrade Method. In it, I disclose PRECISELY how I have been using Relative Strength to make consistent gains in the current market.

While I can't guarantee gains, I CAN guarantee you will get really excited about what you see - providing the motivation to stay with the program and keep going.

#### Part I: Finding the Rocket Trades

One of the secrets to my success is the <u>accumulation of</u> <u>potential</u> and <u>mitigation of risk</u> through incremental diversification and trade management.

By periodically adding positions that have the "Right Stuff", while dropping out of those that are unlikely to appreciate further, I've been able to steadily grow my account.

Relative Strength makes it easy to find stocks that are being accumulated by market participants.



# Let me Teach You the 5 Steps to Wealth Accumulation...

Because of OmniTrader's automation, I can complete my trades in just 10-15 minutes a day. Here are the easy-to-follow steps I am using and cover in the live training sessions:

- 1. Run the Scans and Strategy
- 2. Exit trades that have met their targets.
- 3. Flag Candidates with the Right Stuff
- 4. Enter new positions with the least risk, most liquidity and highest potential.
- 5. Set Stops at recent Support.

#### Repeat.

My job is to illuminate what I'm looking for so you can replicate it. Then, just "water your garden" every day and watch it grow.

Some of these will turn into "Rocket Trades" – potentially making 100% or more.

Success comes from maintaining a Portfolio of Positions and waiting for these big trades to materialize. You never know which ones will do it – but all have the potential to "launch". It's fun to watch.

The Steps to finding these trades are easy to follow. I will show you specific rules for separating the really powerful candidates from the so-so ones. Once you get the rules in your head, you can do like I do to review and trade the candidates in just minutes a day.

#### Part II: Watering the Garden

Once we have positions and are adding to them, we need to prune some and let others grow. I'll show you precisely how I manage my trades day to day, including:

- Determining when to exit losing trades
- Deciding when to take profits
- Adjusting stops to let the winners run

All of us know to "cut our losses short and let our profits run", but it's not easy to do. When I first started trading the method, I made the classic mistake of saying "I know it will come back." Because of this lesson, I learned how to set a rational exit point that I can stick to. Just a few rules are all you need, and as you do it, your confidence will build.

The objective is to steadily add to positions until you have hit an allocation you are comfortable with. It's a lot like managing a garden – plant the seeds, add some water (time) and watch the Portfolio grow, while pulling out the weeds the moment they show up!

#### Part III: Reducing Risk

It's natural to fear the day when the market suddenly turns against us – especially if you're fully allocated like I am.

That's why it's important to hedge. There are always some stocks going up and some going down. Not only can you detect which stocks are strong or weak, but <u>how many</u> are on each side. This provides the perfect "barometer" to tell you how many positions should be Long, and how many should be Short.

In the course, I will give you a simple tool that will tell you when the market is likely to turn down. When this is evident, you can use Relative Strength IN REVERSE to find those stocks that are falling out of favor, like SAND below. Then, just do the same process as before, but slowly add to Short Positions instead of Longs.



#### The Goal: Relax and Enjoy Life!

The fact is, you don't have to do this every day. If you look at my trade record, you will see I skipped trading for many days. With reasonable profit and loss stops at the broker, you can relax between sessions.

I love the fact that my money is working for me in the market, made possible by the advanced automation that OmniTrader provides, and the Rocket Fuel that is Relative Strength!



On January 15, GME is strong and SAND is weak. Candidates like these can be found every day, no matter what the market is doing. And, we can protect against Market Risk by trading candidates on both sides.

#### Schedule \*\*

| Part I                 | Thursday, 1/28 @4p  |
|------------------------|---------------------|
| Part II                | . Tuesday, 2/2 @4p  |
| Part III               | . Thursday, 2/4 @4p |
| ** All videos recorded |                     |

# **Recent Trade Examples**

### Trade Examples, Continued...

On these pages, we have packed as many trade examples as we could. The web site has more. It's easy to see the explosive nature of these trades.















#### **A Partial List of Open Positions** as of January 15, 2021

| Sym      | Qty  | Entry | Price  | Last    | G/L        |
|----------|------|-------|--------|---------|------------|
| TRXC     | 1414 | 1/8   | 1.159  | 3.12    | \$2,772.85 |
| CRIS     | 338  | 12/23 | 7.75   | 12.8    | \$1,706.90 |
| TLRY     | 248  | 1/11  | 12.349 | 18.68   | \$1,570.09 |
| SENS     | 821  | 12/23 | 0.6237 | 2.12    | \$1,228.46 |
| DBVT     | 465  | 1/8   | 3.87   | 6.47    | \$1,209.00 |
| FVRR     | 12   | 10/13 | 177.56 | 242.53  | \$779.64   |
| CLF      | 176  | 12/23 | 14.296 | 17.66   | \$592.06   |
| EAT      | 44   | 10/15 | 48.53  | 59.77   | \$494.56   |
| VSTM     | 566  | 11/25 | 1.605  | 2.46    | \$483.93   |
| ACB      | 292  | 1/11  | 10.4   | 12.04   | \$478.88   |
| GS       | 9    | 12/23 | 255.06 | 298.17  | \$387.99   |
| GM       | 65   | 1/13  | 48.4   | 54.22   | \$378.30   |
| DVN      | 145  | 1/5   | 17.44  | 19.86   | \$350.90   |
| NNDM     | 261  | 12/23 | 9.918  | 11.13   | \$316.33   |
| FANG     | 46   | 1/5   | 54.036 | 60.79   | \$310.68   |
| STRL     | 135  | 1/8   | 22.04  | 24.32   | \$307.80   |
| MS       | 37   | 12/23 | 67.606 | 75.64   | \$297.26   |
| APTV     | 19   | 12/23 | 128.26 | 143.21  | \$284.05   |
| EGHT     | 72   | 12/23 | 34.595 | 38.42   | \$275.40   |
| CDEV     | 400  | 1/8   | 1.995  | 2.54    | \$218.00   |
| VFF      | 130  | 12/23 | 11.35  | 12.92   | \$204.10   |
| CGC      | 96   | 1/11  | 31.54  | 33.39   | \$177.60   |
| JCI      | 53   | 1/6   | 49.8   | 52.5    | \$143.10   |
| XOM      | 65   | 1/11  | 46.945 | 49.12   | \$141.38   |
| LB       | 60   | 1/6   | 43.53  | 45.77   | \$134.40   |
| RF       | 155  | 1/6   | 17.385 | 18.21   | \$127.88   |
| WTI      | 413  | 11/25 | 2.19   | 2.44    | \$103.25   |
| DVAX     | 178  | 12/23 | 5.0.0  | 5.0     | -\$56.60   |
| STNG     | -20  | 10/13 | 10.62  | 13.78   | -\$63.20   |
| SPR      | 56   | 12/3  | 40.96  | 39.62   | -\$75.04   |
| ELOX     | 225  | 12/23 | 4.55   | 4.15    | -\$90.00   |
| REI      | 2703 | 1/8   | 1.0573 | 1.02    | -\$100.82  |
| PVL      | 1753 | 1/13  | 1.0897 | 1.03    | -\$104.65  |
| GSAT     | 1609 | 1/13  | 1.008  | 0.91    | -\$157.68  |
| MFA      | -200 | 10/13 | 2.952  | 3.75    | -\$159.60  |
| CDAY     | 23   | 12/23 | 108.64 | 101.24  | -\$170.20  |
| Contra 1 | 2.0  |       | 200101 | avait 1 | Q210120    |

See Web Site for complete brokerage record. www.nirvanasystems.com/RocketTrade

# "Let Me Show YOU How to *RocketTrade*!"



My job as CEO of Nirvana is to make great software - not to be a trader! But once I saw how much these Relative Strength trades could make, I decided to start trading them. I didn't set out to generate a 50% return, but was thrilled when I did! It was an easy decision to share what I had learned with our loyal OmniTrader users. The RocketTrade Package includes great software and the best approach to trading I have ever seen. I know you will profit from it!

### The RocketTrade Method Includes... "I doubled my account

#### Nirvana's Relative Strength Plug-In

Our "Harness the Power of Relative Strength" Plug-In includes all the assets described on pages 4-7 of this brochure.

- Proprietary Relative Strength Indicators.
- Powerful OmniScans that find stocks with the highest Relative Strength.
- Signal-Generating Strategies and a Profile.

Price (If purchased separately)..... ..\$995

#### LIVE and Recorded RocketTrade Method Education

Live Educational series, with Recordings available on your Product Dashboard after the event, to refresh your knowledge any time.

- Part I "Finding the Launch Trades" Introduction and education on how to find the most powerful "Launch Candidates" and add them to your Portfolio.
- Part II "Growing Your Garden" Step-by-Step Instructions on how to manage your trades from day to day to maximize profits.
- Part III "Reducing Risk" We cover several great ways to reduce risk, including trade balancing and hedging with other instruments.
- INCLUDES Nirvana's Relative Strength Plug-In.

Price (Including Relative Strength).....\$1,495

in November!"

- Bill I

### Special · *Just* **\$995** · Order by 1-28-21

### Order Online: www.nirvanasystems.com/RocketTrade Call: 1-800-880-0338

Our software is backed by our unconditional Money Back Guarantee. If for any reason you are not fully satisfied, you may return the software, within 30 days of purchase, for a 100% refund, less shipping and handling. In bundle offers, the OmniTrader upgrade is valued at \$199 if purchased by the deadline, \$249 after the deadline. Texas residents add 8.25% sales tax. Educational material is non-refundable.

Important Information: Futures, options and securities trading has risk of loss and may not be suitable for all persons. No Strategy can guarantee profits or freedom from loss. Past results are not necessarily indicative of future results. Hypothetical or simulated performance results have certain inherent limitations Unlike an actual performance record, simulated results do not represent actual trading.



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